

Burklyn Arts Council

Guidelines and Jury Information

Burklyn Arts Council, a private nonprofit arts organization, has sponsored this event for 50 years. The Council uses the proceeds from this and its winter fair to support professional artists' residencies in local schools, student attendance at professional performances, student scholarships, professional development for art teachers and support for community activities.

Burklyn fairs are open exclusively to exhibitors from Vermont and New Hampshire, and all crafts are juried for excellence in craftsmanship and originality in design. The Burklyn Arts Council Summer Craft Fair features great crafts, entertainment and a raffle (which showcases artists' work and adds to the Council's fund raising). The Burklyn Kitchen will be in full swing, offering lunch and strawberry shortcake throughout the day.

BURKLYN CRAFT FAIR GUIDELINES FOR EXHIBITORS--PLEASE READ CAREFULLY

Eligibility

Burklyn accepts exhibitors who are permanent residents of Vermont and New Hampshire.

Jurying

1. The Burklyn jury consists of members of the Council's craft committee and artists chosen for their experience and high level of craftsmanship. The panel reviews each applicant's work as objectively as possible according to Burklyn Arts Council guidelines and standards. All work is reviewed by the jury and rated on its technical proficiency and originality as well as by the aesthetic judgment of the jurors, following specific guidelines. Booth design, marketing details and overall presentation are also important considerations.
2. Burklyn accepts work in clay, wood, glass, fiber, metal and other craft media. Fine art, photography, sculpture, and mixed media are also accepted. Burklyn does not accept work made from commercial kits, molds, patterns or stencils. Items made from the assembly of purchased parts or that are commercially produced and then decorated are not acceptable. Purchased beads in jewelry may be included only when used to accent or highlight a piece of the jeweler's own design and execution that is the central element of the piece. That is, commercially produced elements may be used only in a manner that transforms their original design. We accept some specialty food items but limit the number of food booths at each fair.
3. **Applicants must submit a minimum of three samples of one craft to be juried.** Most submit more than that to ensure an adequate representation of their body of work. We also encourage you to include photographs (digital images are fine) in addition to the samples. Please include a detailed description of your work, including information on your techniques, and anything else pertinent to understanding your art, especially if you mail your items to the jury.
4. **Burklyn also requires either a photograph or detailed description of your booth. Note that the booth MUST BE ENCLOSED ON THREE SIDES, INCLUDING EZ-UPS.** No stored items may be visible during the show.
5. Retail prices and appropriate labeling for material content are required and should be included with your jury submission. Business cards, brochures and signage must be appropriate to the craft exhibited and for the fair.
6. Jury samples may be shipped or brought in person to the jury. Set up jury appointments at the phone number or email address at the bottom of page two.
7. We will return your shipped items only if you have included return postage. Jury results will be sent within 14 days of the jury. Further information pertaining to the fair will follow at a later date.

The jury process is an excellent way to gather feedback about your work, especially if you are new to the business. Some craftspeople jury several times before gaining acceptance. Others may be accepted and placed on a wait list, if the upcoming fair is already full or if that particular craft is over-represented at the upcoming fair.

If your work is not accepted, you may reapply. If your work is not accepted, we will do our best to suggest other markets and fairs for which your work may be better suited.

Tenure

Burklyn artists may receive tenure status in a review after exhibiting at one fair and may retain that status so long as they continue to exhibit with Burklyn at least once each year. Artists who add new work to their collection or who miss two fairs in succession must rejury, except in special circumstances. Any work that differs significantly from what has previously been exhibited must be juried. The Craft Committee may, at its discretion, exclude on the day of the fair any work which it considers of unacceptable quality or which has not previously been juried.

The Craft Committee also reserves the right to revoke tenure status should the caliber of booth presentation or craft quality significantly diminish. It is the intent of Burklyn Arts to support local artisans and provide a high-quality and beautifully-presented event at which you can display and sell the fruits of your labor and creativity—an event that will attract eager shoppers who appreciate hand-made excellence.

Booth assignment

All booths are assigned on a first come, first served basis, as determined by the paid application's postmark date. Corner and half booths are limited in number. Please check your booth design requirements carefully to be sure you will be able to enter and exit your booth without disturbing your neighbor. NOTE: Half booths are very small and only work for certain displays.

We cannot guarantee you a specific location except to accommodate a physical disability, although we will do our best to accommodate requests. Please consider using CFL or LED lights, and remember to bring chairs and extension cords if you are using electricity. All items not on sale or display must be concealed from public view during the fair.

Exhibitors may not dismantle their booths before 4 p.m.

Set-up

Saturday, July 6, starting at 7 a.m. Vehicles must be moved to the parking lot behind the Lyndonville municipal building next to the park so that customers have easy access to parking. Parking is not allowed on the park during the fair, except in special circumstances, such as disability or demonstration.

Deadlines

March 27	Application deadline
April 3	*Jury samples must be received
April 4	Planned jury date at Lyndon Town School (returned items to be mailed in 2 weeks)
April 24	Jury decision letters e-mailed
June 13	Booth assignments e-mailed

**Make jury arrangements with Sue Gallagher at the phone number or e-mail address below.*

Cancellations requested on or before the Saturday three weeks prior to the fair date will result in a full refund only if your space can be reassigned from our waiting list. There will be no refunds after that date.

***Booth questions and jury appointments—Sue Gallagher (802) 626-5836 or BurklynArts40@gmail.com
www.Burklyn-Arts.org**